



## ALA MOANA CENTER FACT SHEET

NAME: Ala Moana Center

**LOCATION:** Ala Moana Center is located across from Ala Moana Beach Park on

Ala Moana Boulevard, one mile from Waikīkī and two miles from

Downtown Honolulu.

**OWNER/MANAGER:** General Growth Properties, Inc.

1585 Kapi'olani Boulevard, Suite 800

Honolulu, Hawai'i 96814 Phone: (808) 946-2811 Fax: (808) 946-2216

Web site: www.AlaMoanaCenter.com

Ala Moana Center is owned and managed by General Growth Properties, Inc., one of the country's largest shopping center owner, manager and developer. General Growth Properties currently has ownership interest in, or management responsibility for, a portfolio of more than 136 regional and super regional shopping malls in 41 states. The company portfolio totals approximately 140 million square feet of retail space. The second-largest U.S.-based publicly traded Real Estate Investment Trust (REIT), General Growth Properties is listed on the New York Stock Exchange under the symbol GGP. For more information on General Growth Properties and its portfolio of malls, please visit the company Web site at <a href="https://www.ggp.com">www.ggp.com</a>.

**SHOPPING:** 

Ala Moana Center is the premier fashion and shopping destination in the Pacific with 290 stores, including 80 dining options, housed in 2.1 million square feet of retail space.

As the world's largest open-air mall, Ala Moana Center features one of the best collections of luxury brands in the world with 36 stores including Louis Vuitton, Harry Winston, Dior, Gucci, Chanel, Prada, Hermes, Tiffany & Co., and Bylgari. In addition to the vast array of national brands including Coach, Banana Republic and Abercrombie & Fitch, the center also features a collection of Hawai'i-based stores with specialty merchandise such as Philip Rickard Honolulu, Martin & MacArthur, Tori Richard, and Town & Country Surf. The center also boasts many first-to-Hawai'i stores for national brands such as Victoria's Secret, Bath & Body Works, Diane von Furstenberg and Tory Burch.

## **FACT SHEET**

Add 1

Ala Moana Center is anchored by Neiman Marcus, Nordstrom, Macy's, Sears, and Shirokiya, a unique Japanese department store. Ala Moana Center receives 42 million shopping visitations each year, making it one of Hawai'i's most frequented destinations by visitors and island residents. In 1998, Ala Moana Center was the first mall in the U.S. to reach \$1 billion in annual sales, and continues to maintain its record-setting sales volume. Since then, only three other malls in the country have reached this milestone.

**DINING:** 

Ala Moana Center offers many choices for diners to indulge in various types of cuisine. Morton's The Steakhouse, Longhi's, Assaggio Ristorante Italiano, Alan Wong's Pineapple Room at Macy's, and Mariposa at Neiman Marcus offer the best in fine dining. For casual dining options, the Marketplace Café at Nordstrom is a popular choice, and the fourth-level Hoʻokipa Terrace area offers Ruby Tuesday, Tsukiji Fish Market and Restaurant, California Pizza Kitchen, Bubba Gump Shrimp Co., Jade Dynasty Seafood Restaurant, Romano's Macaroni Grill, Tanaka of Tokyo, as well as Pearl Ultralounge, Honolulu's hottest nightclub, and the Mai Tai Bar, a favorite for live local music. The international food court has nearly 30 eateries to choose from. With more than 80 options overall, Ala Moana Center offers something for every appetite.

**RETAIL EXPANSION:** 

In March 2008, Ala Moana Center completed a two-year retail expansion project that included the highly-anticipated opening of Hawai'i's first full-line Nordstrom department store, plus approximately 30 new merchants in a two-level retail concourse. The expansion brought approximately 300,000 square feet of additional retail space to Hawai'i's largest shopping center – giving shoppers a selection of nearly 300 merchants located in 2.1 million square feet of total retail space. In addition, a new parking facility added 800 stalls to the center, a new Waikīkī Trolley depot situated in front of Nordstrom on the mall's interior street level and new Kapi'olani Boulevard entrances to enhance access to the center. The architectural design of the expansion further reinforces Ala Moana Center's unique outdoor shopping atmosphere with accents of Hawaiian design elements as well as the use of indigenous tropical island plants.

**AMENITIES:** 

Shoppers will enjoy a full calendar of signature seasonal events including Hawaiian-style holidays, and Chinese New Year celebration. Ala Moana Center hosts a major destination fashion and shopping festival each spring, Shop a Le'a – Seven Blissful Days of Shopping Euphoria. In the fall, the center is the exclusive Hawai'i center for Fashion's Night Out, a global initiative created to celebrate fashion, restore consumer confidence, boost the industry's economy, and put the fun back into shopping.

In addition, the mall offers a fully staffed customer service office where shoppers can find strollers, free wheelchair service while shopping in the mall, and TDD services for the hearing-impaired. Taxi services are available

## **FACT SHEET**

Add 2

throughout the parking structure on the street level, and the mall offers a

shopping trolley for guests in Waikīkī hotels.

**PARKING:** 9,800 parking stalls

STORE HOURS: Monday through Saturday from 9:30 a.m. to 9 p.m.

Sunday from 10 a.m. to 7 p.m. Makai Market opens 9 a.m. daily

## ABOUT ALA MOANA CENTER

Ala Moana Center is owned and managed by General Growth Properties, Inc., a fully integrated, self-managed and self-administered real estate investment trust focused exclusively on owning, managing, leasing, and redeveloping high-quality regional malls throughout the United States and Brazil. GGP's portfolio is comprised of 125 regional malls in the United States and 18 malls in Brazil comprising approximately 134 million square feet. GGP is headquartered in Chicago, Illinois, and publicly traded on the NYSE under the symbol GGP.

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